



Great Global Greyhound Walk

What to do when

ONE MONTH BEFORE

Publicity

- Contact your local paper to see what their deadlines are for stories, use the press release sample or your own eye catching wording to make a submission.
- Ask if they can do a feature about Greyhounds / Sighthounds
- Ask if you can have a few advert as this is a charitable event
- Poster wherever you can, vets, pet stores, libraries etc
- Contact your local radio and check if they can promote your event

Health and Safety

- If you haven't already done so, consider if you need to do a risk assessment. (Form supplied on our website) and make sure you have all the necessary permissions.

ONE WEEK BEFORE

Health and Safety

- Recheck the venue and make any necessary changes to the risk assessment that may be needed

Volunteers

- Make sure that anyone is helping knows what you are planning and how they will be assisting you

ON THE DAY

Volunteers

- Everyone knows what they are doing
- Send your numbers in to the GGGW Co-ordinators (UK= Text, NON UK = Emails)
- Photos! Remember to take them and post them on our Facebook page here or email them to team@greatglobalgreyhoundwalk.co.uk

AFTER THE WALK

- Relax and put your feet up
- Contact your local paper and see if they will do a feature
- Get ready to plan your next GGGW and keep an eye out for the date!